

# **BUILD THE CHANGE.**

*Be the change.*

## **SPONSORSHIP AND EXHIBITOR PROSPECTUS**

Network with more than 1,700 industry professionals.  
Showcase your products and services.  
Act now and reserve your sponsorship and exhibit space!

# **2019 OHIO HOUSING CONFERENCE**

## **NOVEMBER 5 - 7, 2019**

HOSTED BY



**OHIO HOUSING**  
FINANCE AGENCY



**OCCH**  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING



# 2019 SPONSORSHIP LEVELS

*Presenting*  
SOLD

*Technology*  
\$13,500

*Diamond*  
\$12,000

*Titanium*  
\$10,000

*Platinum*  
\$8,000

*Gold*  
\$5,500

*Silver*  
\$3,000

*Bronze*  
\$1,750

**BUILD THE  
CHANGE.**  
*Be the change.*

2019 OHIO HOUSING CONFERENCE  
NOVEMBER 5 - 7, 2019

HOSTED BY  
 OHIO HOUSING  
FINANCE AGENCY  
 OCCH  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING

# FEATURED SPONSORSHIPS



## *Technology* \$13,500

- Nine complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands
- Host of conference mobile app
- Logo and link to sponsor's website on conference home page and contact information in conference program



## *Diamond* \$12,000

- Eight complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Host **ONE** of the following events: Tuesday Exhibitor Reception, Wednesday Networking Reception
- Logo and link to sponsor's website on conference home page and contact information in conference program



## *Titanium* \$10,000

- Six complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Host **ONE** of the following events: Women in Affordable Housing, Housing Policy Plenary, Economic Forecast, WiFi Signage
- Logo and link to sponsor's website on conference home page, contact information in conference program



## *Platinum* \$8,000

- Four complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and signage at sponsored event
- Sponsor **ONE** of the following items: Conference Program, Charging Station 1 or Charging Station 2
- Logo and link to sponsor's website on conference home page, contact information in conference program

**BUILD THE  
CHANGE.**  
*Be the change.*

**2019 OHIO HOUSING CONFERENCE**  
**NOVEMBER 5 - 7, 2019**

HOSTED BY



**OHIO HOUSING  
FINANCE AGENCY**



**OCCH**  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING

# ADDITIONAL SPONSOR LEVELS

*Gold*

*\$5,500*

- Three complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Signage at sponsored event
- Host **ONE** of the following events: Tuesday breakfast, Wednesday breakfast, or Thursday buffet breakfast, Hotel Key Cards, Cyber Café, Mobile Sessions, Tuesday or Wednesday morning breaks, Tuesday or Wednesday afternoon breaks, Interactive Activity
- Logo and link to sponsor's website on conference home page and contact information in conference program

## EXHIBIT ONLY INFORMATION

If you wish to reserve an exhibit booth but not sponsor the conference, please review the information below and complete the EXHIBITOR ONLY form in this packet.

### Exhibit Only Booth Rental Fees

\$500—Nonprofit Organizations

\$900—For-Profit Organizations

Each company that exhibits (Exhibitor) will receive one complimentary registration to the conference. Your company name will be listed on the conference website and in the conference program.

## PAYMENT INFORMATION

All payments for sponsorship and exhibit fees must be paid by **CHECK** only.

Send the completed form and payment to:

**Ohio Capital Corporation for Housing**  
Attn: Mary Kay Meagher  
88 East Broad Street, Suite 1800  
Columbus, Ohio 43215

*Silver*

*\$3,000*

- Two complimentary conference registrations
- One exhibit space
- B&W advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo and link to sponsor's website on conference home page and contact information in conference program

*Bronze*

*\$1,750*

- One complimentary conference registration
- One exhibit space
- B&W advertisement in conference program (2.75" Wide x 4.125" Tall)
- Logo and link to sponsor's website on conference home page and contact information in conference program

**BUILD THE  
CHANGE.**  
*Be the change.*

**2019 OHIO HOUSING CONFERENCE**  
**NOVEMBER 5 - 7, 2019**

HOSTED BY



**OHIO HOUSING  
FINANCE AGENCY**



**OCCH**  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING

# EXHIBIT HALL INFORMATION

All exhibit booths are reserved on a first-come, first-served basis upon receipt of sponsor and exhibitor form and payment.

---

## EXHIBIT HALL SCHEDULE

*Monday, November 4, 2019*

12:00 PM - 4:00 PM  
Exhibit Booth Setup

*Tuesday, November 5, 2019*

7:00 AM - 8:30 AM  
Exhibit Booth Setup  
8:00 AM - 6:30 PM  
(5:00 PM - 6:30 PM Reception)  
Exhibit Hall Open

*Wednesday, November 6, 2019*

8:00 AM - 5:00 PM  
Exhibit Hall Open

*Thursday, November 7, 2019*

8:00 AM - 9:30 AM  
Exhibit Hall Open  
9:30 AM - 11:00 AM  
Exhibit Booth Break Down

## LOCATION: EXHIBIT HALL A\*, COLUMBUS CONVENTION CENTER

*\*Exhibit Hall A is the former Exhibit Hall C*

### *Exhibit Booth will contain:*

10 x 10 exhibit space  
Company signage  
2 x 6 skirted table, 2 chairs  
Carpeting

### *Exhibit Hall features:*

Cyber Café  
Charging Stations  
All refreshment breaks/beverages  
Breakfasts  
Seating spaces  
Tuesday Welcome Reception  
Interactive Activity

**BUILD THE  
CHANGE.**  
*Be the change.*

**2019 OHIO HOUSING CONFERENCE  
NOVEMBER 5 - 7, 2019**

HOSTED BY

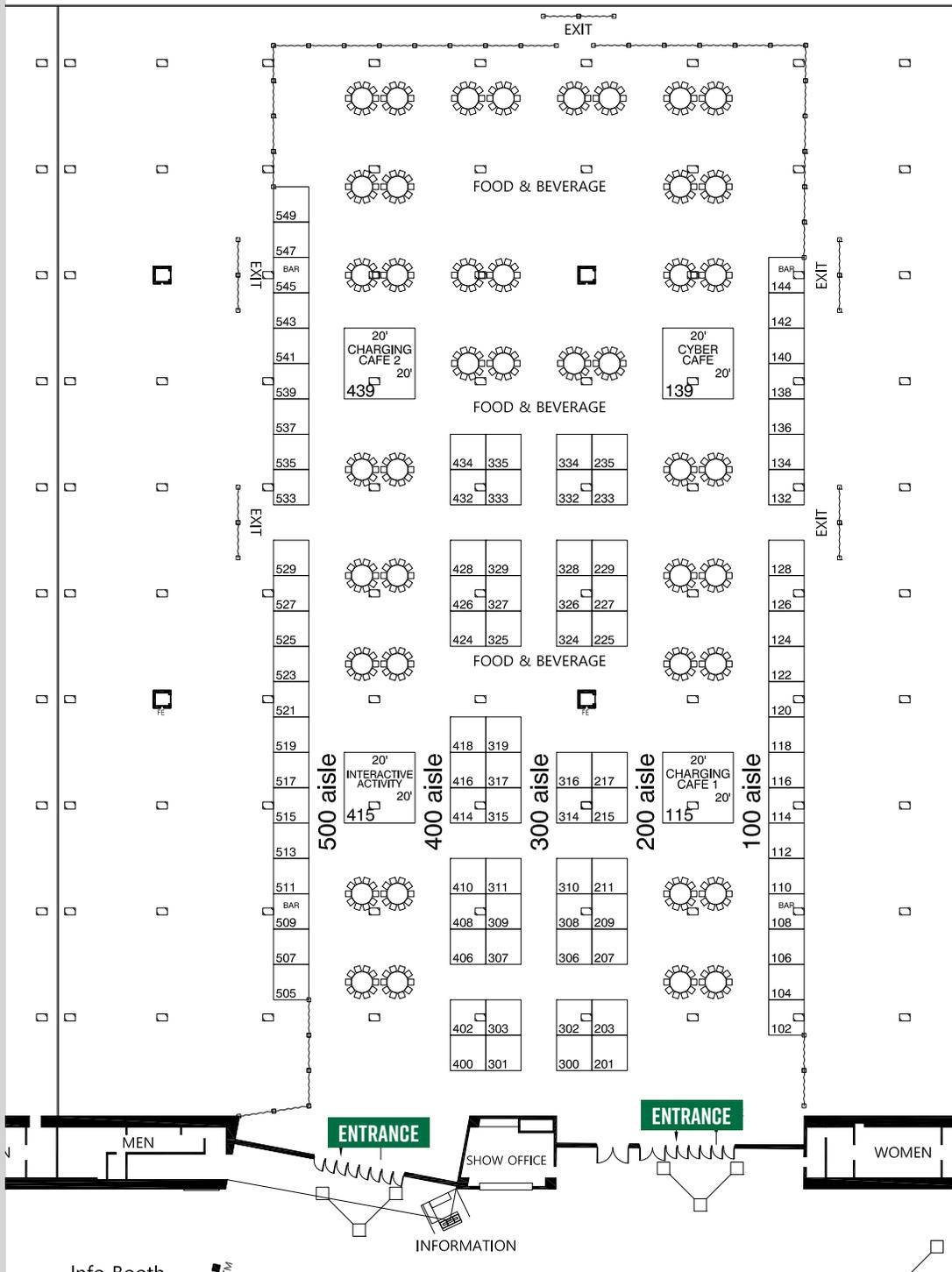


**OHIO HOUSING  
FINANCE AGENCY**



**OCCH  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING**

# EXHIBIT HALL FLOOR PLAN



**BUILD THE CHANGE.**  
*Be the change.*

**2019 OHIO HOUSING CONFERENCE**  
**NOVEMBER 5 - 7, 2019**

HOSTED BY



# IMPORTANT INFORMATION

## *Logo and Advertising Information*

Submit all logos and artwork to Mary Kay Meagher at [mmeagher@occh.org](mailto:mmeagher@occh.org).

All logos must be submitted in Vector, TIF, EPS or PNG format.

Advertisements can be submitted in PDF, EPS, JPEG or TIF format.

All advertisements must be 300 DPI.

Diamond, Titanium, Platinum and Gold ads: Color, 2.75" X 8.35"

Silver ads: Black & White, 2.75" x 8.35"

Bronze ads: Black & White, 2.75" x 4.125"

## *Important Deadlines*

Advertisement in Conference Program—September 13, 2019

Logo in Conference Program—September 13, 2019

Sponsorship Commitment—November 1, 2019

Exhibit Booth Reservations—November 1, 2019

## *Conference General Service Contractor*

Fern Exposition & Event Services

1500 Old Leonard Avenue

Columbus, Ohio 43219

614-253-1500

[www.fernexpo.com](http://www.fernexpo.com)

**BUILD THE  
CHANGE.**  
*Be the change.*

**2019 OHIO HOUSING CONFERENCE  
NOVEMBER 5 - 7, 2019**

HOSTED BY



**OHIO HOUSING  
FINANCE AGENCY**



**OCCH**  
OHIO CAPITAL  
CORPORATION  
FOR HOUSING



**The company information and contact listed below will appear in the conference program.**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website Address: \_\_\_\_\_

**Select sponsor level. Each Sponsor will receive one complimentary exhibit booth unless declined below.**

- |                                                                                                |                                                                                          |
|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <b>\$13,500</b> <u>Technology Sponsor</u> : Nine comped registrations | <input type="checkbox"/> <b>\$5,500</b> <u>Gold Sponsor</u> : Three comped registrations |
| <input type="checkbox"/> <b>\$12,000</b> <u>Diamond Sponsor</u> : Eight comped registrations   | <input type="checkbox"/> <b>\$3,000</b> <u>Silver Sponsor</u> : Two comped registrations |
| <input type="checkbox"/> <b>\$10,000</b> <u>Titanium Sponsor</u> : Six comped registrations    | <input type="checkbox"/> <b>\$1,750</b> <u>Bronze Sponsor</u> : One comped registration  |
| <input type="checkbox"/> <b>\$8,000</b> <u>Platinum Sponsor</u> : Four comped registrations    |                                                                                          |

Select one choice below:

- Our booth preferences are: (1) Booth Number: \_\_\_\_\_ (2) Booth Number: \_\_\_\_\_. We understand that booths are available on a first-come, first-served basis.
- We are donating our exhibit space to a nonprofit of your choice.
- As a sponsor, we elect to not exhibit this year.

**Company Description:** Please email a 30-word company description to Mary Kay Meagher at [mmeagher@occh.org](mailto:mmeagher@occh.org) which will be used in the conference program.

**Individual Registrations: Sponsor:** Although the number of complimentary registrations specified above is made available to each Sponsor, a sponsorship includes no individual registrations. Each representative of the Sponsor, including those using the comp registration and those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code for submitting the complimentary registration online.

**Payment:** Payment method is CHECK ONLY. OCCH's tax identification ID is 31-1265570. Payment cannot be accepted via credit card. **Check made payable to Ohio Capital Corporation for Housing.**

Check Number: \_\_\_\_\_ Payment Amount: \$ \_\_\_\_\_ , \_\_\_\_\_

**Send payment and completed form to:**

Ohio Capital Corporation for Housing  
Attn: Mary Kay Meagher  
88 East Broad Street, Suite 1800  
Columbus, Ohio 43215



**The company information and contact listed below will appear in the conference program.**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website Address: \_\_\_\_\_

**Select One Choice Below:**

*The Ohio Housing Conference reserves the right to hold priority exhibit space for featured sponsors.*

**\$500** Nonprofit Organization booth reservation (Includes one complimentary registration)

**\$900** For-Profit Organization booth reservation (Includes one complimentary registration)

Our booth preferences are: (1) Booth Number: \_\_\_\_\_ (2) Booth Number: \_\_\_\_\_. We understand that booths are available on a first-come, first-served basis.

**Company Description:** Please email a 30-word company description to Mary Kay Meagher at [mmeagher@occh.org](mailto:mmeagher@occh.org); this information which will be used in the conference program.

**Individual Registrations: Exhibitor:** Although one complimentary registration is made available with each exhibit booth reservation, no individual registrations are included. Each representative of the Exhibitor, including those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code for submitting the complimentary registration online.

**Payment:** Payment method is CHECK ONLY. OCCH's tax identification ID is 31-1265570. Payment cannot be accepted via credit card. **Check made payable to Ohio Capital Corporation for Housing.**

Check Number: \_\_\_\_\_ Payment Amount: \$ \_\_\_\_\_ , \_\_\_\_\_

**Send payment and completed form to:**

Ohio Capital Corporation for Housing  
Attn: Mary Kay Meagher  
88 East Broad Street, Suite 1800  
Columbus, Ohio 43215